

# Master of Business Administration

*Ready today for tomorrow*

[jcu.edu.au](http://jcu.edu.au)







*Professional development  
the MBA in an MBA format*





*The MBA at JCU is a one of the best of professional development and excellence of management. One of the best aspects of this course is being able to tailor my learning directly into my workplace or the educational excellence it immediately offers.*

*In a long and challenging career, I have been able to lead, inspire, and grow my team and the JCU MBA has been a excellent fit for my career.*

*I would highly recommend this program to anyone looking for the best of professional development and learning and leadership opportunities in our field.*

**PAULINE R.**

CHIEF EXECUTIVE OFFICER, ALTHEA PROJECTS INCORPORATED  
 MASTER OF BUSINESS ADMINISTRATION ALUMNI

# Designed to suit your schedule

The flexibility of our classes are designed to facilitate multiple work commitments and lifestyles. The JCU MBA strives to meet your needs as much as possible through a variety of learning options including after hours and weekend intensives. You will also have the option to choose the number of subjects you enrol in each trimester. As we all know, life happens and when you need to take time out from your studies, you'll be pleased to know that you have five and a half years to complete your MBA, and can press the pause button until you're ready to recommence when the timing suits you better.

## CORE SUBJECTS

- Sustainable Enterprise
- Corporate Strategy
- Innovation and Entrepreneurship
- Data Analysis and Decision Modelling or Managerial Accounting for Decision Making
- Leadership Futures
- Applied Research Project or Professional Project/Internship.







